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**BOWERS  
MUSEUM**

## **Bowers Museum Celebrates Día de los Muertos with Free Festival and Community Ofrenda**



**Santa Ana, CA – October 28 2025** – Bowers Museum invites the community to gather in celebration of life, memory, and tradition during its annual **Día de los Muertos (Day of the Dead) Festival** and **Community Memorial Altar (Ofrenda)**. This heartfelt celebration honors loved ones—family, friends, and even cherished pets—who continue to live on in spirit through the joy and beauty they brought to our lives.

Visitors are invited to bring a **photo of a loved one or pet** to place on Bowers Museum's beautifully adorned **community ofrendas**, located in the **Historic Courtyard Annex** and open **during regular museum hours, Tuesday through Sunday from 10 a.m. to 4 p.m., now through November 7**. These altars, filled with color, music, and offerings, provide a meaningful space for remembrance and reflection.

2002 North Main Street, Santa Ana, California 92706  
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The museum's **free Día de los Muertos Festival** will take place **Sunday, November 2, from 11 a.m. to 3 p.m.**, featuring a vibrant lineup of cultural performances by **Mariachi Anacatlán, Relámpago del Cielo, Los Cuates, Xipe Totec, and Joel Aceves**. Guests can enjoy **live entertainment, art projects, face painting, and complimentary treats** in the museum's **Key Courtyard**.

Art activities will include **traditional sugar skull decorating**, where participants can inscribe the name of a loved one on a sugar skull to take home—a custom rooted in an ancient **3,500-year-old Aztec ritual** celebrating the cycle of life and remembrance.



This celebration is part of **Bowers Museum's Free Family Festival Series**, held the first Sunday of each month.

Free Family Festivals are made possible with generous support from the **Nicholas Endowment**.

### Event Details

#### Community Memorial Altar (Ofrenda)

Location: Historic Courtyard Annex  
Open: Now through November 7, 2025  
Hours: Tuesday–Sunday, 10 AM–4 PM  
Admission: Free

#### Día de los Muertos Festival

Location: Key Courtyard  
Date: Sunday, November 2, 2025  
Time: 11 AM–3 PM  
Admission: Free | All Ages Welcome

**About Bowers Museum:** Located in the historic heart of Orange County—Santa Ana, California—Bowers Museum is a non-profit institution that has been enriching lives through the world's finest arts and cultures for over 80 years. Voted Best Museum in Orange County for 32 consecutive years (as of 2025, OC Register) and accredited by the American Alliance of Museums, Bowers is committed to promoting education and global understanding by bringing the world's great cultural art to Southern California.

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